Short Writing Assignment 2: An Annotated Bibliographic Entry

• Due Date:
• Point Value: 40

Description of Assignment: Create an annotated bibliographic for one of your sources.

Your entry should include the following items:

1. A full bibliographic citation in APA style.
2. A descriptive annotation of 100-250 words that you have written yourself—do not use a previously published abstract.
3. An evaluative annotation of 50-100 words.
4. Make sure the annotations are in separate paragraphs.

Example:


Giammona examines the future of the profession based on interviews with and survey responses from experienced practitioners and academics. She organizes her discussion using the following themes: our future role in organizations, management concerns, our contributions to innovation, global concerns, education of future professionals, and relevant technologies. She also provides recommendations of future directions that she believes will help the profession survive and thrive in the future. The author concludes that too much classroom training time is being spent trying to specialist writers, when what the industry needs are more generalists. As of right now, many employers are looking for employees with highly specialized skill sets, who are also knowledgeable in specific industry processes. Students, without proper care, can find themselves overly specialized and nearly unemployable if the market or technology shifts too rapidly.

This article is significant because it is based on the views of 28 leaders in the field. The many insights in this in-depth qualitative research study will help technical communication practitioners (especially managers) anticipate and respond to trends in the profession, and will help educators prepare students for rewarding, long-lasting careers.